



Aalto University
School of Economics

Open University Aalto University School of Economics

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**TULE HAKEMAAN AVOIMESTA
YLIOPISTOSTA
TUTKIMUKSEEN PERUSTUVAA
TIETOA JA ELÄMYKSIÄ!**

Aim of the Open University

- The aim of the Open University is to promote educational and regional equality
- Universities have a social task to distribute the knowledge produced in universities to the society
- Every year over 70,000 people studies at Finnish Open Universities.

Kauppakorkeakoulun Avoimen yliopiston tehtävä:

Aalto-yliopiston kauppakorkeakoulun avoimen yliopistotoiminnan avulla lisätään laajan yleisön keskuudessa Aalto-yliopiston tieteenalojen tietämystä ja osaamista sekä edistetään Aalto-yliopiston verkottumista laaja-alaisesti osaksi ympäröivää yhteiskuntaa.

Kauppakorkeakoulun avoin yliopisto on *kanava*, jonka kautta tutkijat voivat levittää Aalto-yliopistossa tuotettua tietoa ja osaamista osaksi ihmisten käytäntöjä ja näin edistää yhteiskunnan ja sen jäsenten hyvinvointia ja elämänlaatua.

Key figures of the Open University Aalto School of Economics

- More than 3000 students/year
- Nearly 7000 registrations to different courses/year
- Almost 20 000 study points taken/year
- Personnel: 6,8
- Different courses organised by Open university: over 100
- Places on nearly 350 courses/year

Studying at the Open University

- Open University education is arranged in cooperation with university departments.
- Course objectives and requirements correspond to those of regular degree studies. Open Universities cannot award degrees, but credits are transferable and can be incorporated into a university degree.
- The courses are open to everyone regardless of their background
- Some of the courses, however, have prerequisites, which are mentioned in the course descriptions

Fees

- **Courses**

You pay separately for each course you participate in. Every course that consists of lectures and/or exercises cost 60€. 10€/ study point

- **Book exams.** The courses that include only a book examination (or essay) cost 30€ each.

Studying at the Open University

- Studying at the Open University in Finland is not considered as full-time studying in the Finnish educational system
- Studying at the Open University is considered part-time and all-round educational, so general student benefits are not granted
- The great majority of the courses are taught in Finnish but some courses are also offered in English

Registration

- Three times/year:
 - In August/autumn term,
 - In November/spring term and
 - In April/summer term

Courses offered

- Fundamentals of Business Knowledge
- Language courses
- B.Sc. level courses and M.Sc. level courses

Fundamentals of Business Knowledge

- **Introduction to Accounting 6 cr**
- **Introduction to Business Law and Ethics 6 cr**
- **Introduction to Finance 6 cr**
- **Introduction to Management 6 cr**
- **Marketing Management 6 cr**
- **Mathematics and Statistics for Managers 6 cr**
- **Operations Management 6 cr**
- **Principles of Economics 6 cr**
- **Quantitative Business Analysis 6 ECTS cr**

Examples of language courses offered

- English Business Communication: Business Communication, Managerial Communication
- Introduction to the Basics of Business Russian, German, Spanish, Japan, Italian, Chinese and Estonian
- Courses in Finnish and Swedish languages

Examples of other courses taught in summer 2010

- Business to business marketing
- Consumer Behaviour
- Global Business Environment
- Internationalization of the firm

Elämyksiä Avoimesta yliopistosta!

- Tunteisiin liittyvä elämyksellisyys: onnistumisen kokemuksia, hyvää mieltä
- Tiedollinen elämyksellisyys: oivallukset, ammattitaidon kartuttaminen, sivistys
- Sosiaalinen elämyksellisyys: uudet kontaktit, ystävät, verkostoituminen
- Kehollinen elämyksellisyys (aistit ja liike): esim. kuulee kauniisti lausuttua vierasta kieltä
- <http://www.hse.fi/FI/news/themes/open/release20100222.htm>
- Lisää tietoa elämyksistä, lähde: Ahola, Eeva-Katri (2007) Producing Experience in Marketplace Encounters: a Study of Consumption Experiences in Art Exhibitions and Trade Fairs. Helsinki: Helsinki School of Economics.

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